Why should you encourage your child to become a reader?

Reading is the key to learning. Through reading children are able to access knowledge beyond the classroom. It becomes a tool to support their interests, a leisure activity when reading for enjoyment and a way to build upon current learning.

- Children have their own interests in the world, reading allows them to be able to learn about these things.
- Children have favourite TV shows, personalities and characters in movies, music, toys and sporting teams. Reading is another tool they can use to learn more about these things.
- At school, children see and talk about books their friends are reading. Reading the same books as their friends allows children to connect over a common interest, and can even build a platform for developing new friendships.